

## **MJ SMART REMOTE PRIVACY POLICY**

Last Updated on August 1, 2017. This Privacy Policy is effective immediately for Users after that date.

MJ Acoustics ("we," "us,") respect your privacy and are committed to protecting it through our compliance with this Privacy Policy. This policy describes:

- the types of information that we may collect from you when you access or use our Mobile App - and other online services (collectively, our "Services"); and
- our practices for collecting, using, maintaining, protecting and disclosing that information.

This policy applies only to information we collect through our Services and in the electronic communications sent through or in connection with our Services.

The definitions of the terms in this Privacy Policy have been referred by the Terms and Conditions of the MJ Smart Remote Mobile App.

MJ Smart Remote strives to offer its visitors and Users the many advantages of Internet technology and to provide an interactive and personalized experience. For these purposes, we, from MJ Acoustics, may use personally identifiable information – like your name, e-mail address, address, telephone number, etc., which are subject to the terms of this Privacy Policy. We, and we suppose you too, do not tolerate spam. We will therefore never sell, barter, or rent your email address to any unauthorized third parties.

### **1. WHAT INFORMATION DO WE COLLECT FROM OUR USERS?**

MJ Acoustics may collect and use information of and regarding its Users. We collect only data which is essential to our operations and enables us to provide you with better user experience.

The information, through which the person may be identified, may include data, which the User voluntarily enters, uses or provides when using the Services of the MJ Smart Remote Mobile App MJ Acoustics collects and uses the information for the purposes, outlined in this Privacy Policy, as well as to offer new services to the User or to familiarize him with new functionalities on the Mobile App.

We collect two types of information from and about our Users, including information:

- by which you may be personally identified; and/or

- about your internet connection, the equipment you use to access our Services and your usage details (i.e. your Internet Service Provider).

The information we collect on or through our Services may include:

- i. *Contact Information:* Your contact information, such as email address and other ways of communication.

We collect this information in order to provide you with access to certain features of our Services and to inform you about relevant information concerning your use of our Services.

- ii. *Preferences:* Your preferences and settings such as time zone and language;

We collect this information in order to enhance your user experience.

- iii. *Searches and other activities:* The search terms you have looked up and results you selected;

We collect this information in order to improve your user experience and provide you with more relevant content and Services.

- iv. *Browsing information:* How long you used our Services, which features you used, etc.;

We collect this information in order to analyse the behaviour of our users and improve our Services.

- v. *Communications:* Between you and MJ Acoustics support staff regarding the Services.

We collect this information in order to monitor the quality of our support staff and your communications with us.

## 2. HOW WE GATHER INFORMATION FROM USERS?

How we collect and store information depends on the pages you are visiting, the activities in which you elect to participate and the services provided. For example, you may be asked to provide information when you register for access to certain portions of our Mobile App, request

certain features, such as e-mail newsletters or when you make a payment. Like most Mobile Apps, MJ Acoustics also collects information automatically and through the use of electronic tools that may be transparent to our visitors and Users. For example, we may log the name of your Internet Service Provider.

### **3. WHAT WE DO WITH THE INFORMATION WE COLLECT?**

Like other Mobile Apps, we collect information to enhance your visit and deliver more individualised content. We respect your privacy and do not share your information with anyone, except in cases when that proves necessary.

We will retain the information we collect from you for a period of 5 years. After the expiry of this period we undertake to delete any information we have collected from you.

Aggregate information and information that does not personally identify you, may be used in many ways. For example, MJ Acoustics may combine information about your usage patterns on the Mobile App with similar information obtained from other users to help enhance our site and Services (e.g., to learn which pages are visited the most or what features Users find the most attractive). This information does not include any information about you and does not allow anyone to identify you individually. We may use personally identifiable information, collected on the Mobile App, to communicate with you about your registration and customisation preferences; our Terms of Service and Privacy Policy; services and products offered by or through the Mobile App; and other topics we think you might find of interest. Personally identifiable information collected by MJ Acoustics may also be used for other purposes, including but not limited to Mobile App administration, troubleshooting, processing of e-commerce transactions and other communications with you. Certain third parties who provide technical support for the operation of our Mobile App – our Web hosting service for example – may have access to such information. We will use your information only as permitted by law. We may also disclose your information in response to a court order, at other times when we believe we are reasonably required to do so by the applicable law, in connection with the collection of amounts you may owe to us, and/or to law enforcement authorities, whenever we deem it appropriate or necessary. Please note we may not provide you with notice prior to disclosure in such cases.

### **4. RIGHT OF CONSENT WITHDRAWAL**

You may withdraw your consent for collecting your personal information at any time. To do so, please contact us at [smartremote@mjacoustics.co.uk](mailto:smartremote@mjacoustics.co.uk).

### **5. CHANGE OR REVIEW OF INFORMATION**

If you would like to review, change or delete personal data we have collected from you or you had submitted or permanently delete your account, please contact us.

For more information regarding the termination or deletion of your information, please refer to Section 8: Termination of this Privacy Policy.

## **6. ACCESSING & CORRECTING YOUR PERSONAL INFORMATION.**

We take reasonable steps to accurately record the personal information that you provide to us, as well as any subsequent updates.

We encourage you to review, update, and correct the personal information that we maintain about you. You may request that we delete personal data about you that is inaccurate, incomplete, irrelevant for legitimate purposes, or is being processed in a way which infringes any applicable legal requirements.

## **7. SECURITY: HOW WE PROTECT YOUR INFORMATION?**

We have implemented appropriate measures in the form of various technical, physical and other means, including, but not limited to measures regarding the security of our electronic systems and databases, locks, racks, cases and other devices and access controlling systems, fire-notifying and fire extinguishing systems. These means aim at improving the integrity and security of the personal information that we collect and maintain. However, please be advised that even the best security measures cannot guarantee the full elimination of all risks. If we learn of any violation, breach or danger to our security systems breach, then we will attempt to notify you electronically so that timely and appropriate protective steps can be taken. Apart from informing you via e-mail, we may post a notice through the Mobile App if a security breach occurs.

Your personal data safety is of utmost importance to us. We review and strive to improve our security measures on a regular basis.

If we detect a breach of our security measures, which has the potential of harming you as individual we will notify you without undue delay.

## **8. CONTROLLING YOUR PERSONAL DATA**

Other Users may be able to identify you, or associate you with your account, if you include your personal information in any content you post or make publicly available.

You may control and restrict the personal data you share with us by visiting the Settings section of your User Account.

If you have any questions regarding the ways you can control your personal data, please contact us at [smartremote@mjacoustics.co.uk](mailto:smartremote@mjacoustics.co.uk).

## **9. TERMINATION**

As mentioned, you may at any time review or change the personal information we maintain about you by contacting MJ Acoustics. Upon your request, we will delete your contact information and personal data from our active databases.

This Privacy Policy is effective until terminated by either party. If you no longer agree to be bound by this Privacy Policy, you must cease the use of the MJ Smart Remote Mobile App. If you are dissatisfied with MJ Smart Remote, its' content, or any of these terms, conditions, and policies, your sole legal remedy is to discontinue using the Mobile App. MJ Acoustics reserves the right to terminate or suspend your access to and use of the Mobile App, or parts of them, without notice, if we believe, in our sole discretion that such use is in violation of any applicable law, or harmful to our interests or the interests of another person or entity, or where MJ Acoustics has reasons to believe that their use is in violation of this Privacy Policy or the Terms of Use.

## **10. CHILDREN'S PRIVACY**

MJ Acoustics does not knowingly collect personal information from children under the age of 13. If we learn that we have personal information on a child under the age of 13, we will delete that information from our servers. MJ Acoustics encourages parents to go online with their children.

## **11. CHANGES TO THIS POLICY**

MJ Acoustics reserves the rights to change this Privacy Policy at any time. Please check this page periodically for changes. Your use of the services after any such amendment or change in the Privacy Policy shall be deemed as your express acceptance to such amended/changed Privacy Policy and an assent to be bound by such changed/amended Privacy Policy. Information collected prior to the time any change is posted will be used according to the rules and laws that applied at the time the information was collected.

## **12. GOVERNING LAW.**

This Privacy Policy and the use of the Mobile App are governed by the laws of United Kingdom. The parties undertake to first try to resolve the dispute by negotiation. If the parties fail to reach an amicable resolution through negotiation, MJ Acoustics agrees to submit the dispute to the competent Court of United Kingdom.

## **13. COPYRIGHTS.**

The copyrights of our Mobile App are the property of MJ Acoustics.

Texts, graphics, photographs, animations, videos and clips, visible on the Mobile App are the object of copyright and are part of the intellectual property of MJ Acoustics. Those may not be reproduced, used, presented or represented without an explicit written permission by MJ Acoustics. Any distribution of files, obtained by the Users under the Terms and Conditions of the Mobile App, or of parts of such files, constitutes a violation of the relevant intellectual property protection laws and is prosecuted by the law.

Nothing contained on this Mobile App may be interpreted as granting a license or right of use as a trademark without the prior explicit written consent of MJ Acoustics.

#### **14. MISCELLANEOUS**

MJ Acoustics is controlled, operated and administered entirely within United Kingdom.

If you are accessing the MJ Smart Remote Mobile App from another jurisdiction, please be advised that you are transferring your personal information to MJ Acoustics in United Kingdom and, by using the Mobile App, you consent to that transfer and to abide by the applicable laws concerning your use of the Mobile App and your agreements with us.

This statement and the policies outlined in this Privacy Policy are not intended to and do not create any contractual or other legal rights in or on behalf of any third party.

MJ Acoustics may provide a translation of the English version of the Privacy Policy into other languages. You understand and agree that any translation of the Privacy Policy into other languages is only for your convenience and that the English version shall govern your rights and responsibilities. In case there are any inconsistencies between the English version of the Privacy Policy and its translated versions, the English version of the Terms shall prevail.

#### **15. CONTACT**

If you believe MJ Acoustics does not adhere to this Privacy Policy, in order to address a question, to resolve a complaint regarding the Mobile App or the MJ Acoustics Services, or to receive further information regarding the Services, please contact MJ Acoustics via email at [smartremote@mjacoustics.co.uk](mailto:smartremote@mjacoustics.co.uk).